TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)ⁱ

| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are at- tached [®] : | | | ESCAPE HUNT PLC | | |
|---|---|--------------------------|--|-----------------------------------|---|
| 1b. Please indicate | if the issuer is a non | -UK issuer | (please ma | urk with an "X" if appro | priate) |
| Non-UK issuer | | | | | |
| 2. Reason for the n | otification (please ma | ark the appro | opriate box o | or boxes with an "X") | |
| An acquisition or disp | osal of voting rights | | | | Х |
| An acquisition or disp | osal of financial instrum | nents | | | |
| An event changing the | e breakdown of voting i | rights | | | |
| Other (please specify |)''': | | | | |
| 3. Details of persor | n subject to the notifi | cation oblig | gation™ | | |
| Name Stu | | | Stuart Hawthorne | | |
| City and country of registered office (if applicable) N/A | | | | | |
| 4. Full name of sha | reholder(s) (if differer | nt from 3.) [,] | | | |
| Name | | | Hargreaves Lansdown Nominees Limited | | |
| City and country of registered office (if applicable) | | | Bristol | | |
| 5. Date on which the threshold was crossed or reached [∞] : | | | 16/03/2021 | | |
| 6. Date on which issuer notified (DD/MM/YYYY): | | | 29/03/2021 | | |
| 7. Total positions o | f person(s) subject t | o the notifi | cation oblig | ation | |
| | % of voting rights at- tached to shares (to- tal of 8. A) | through fina me | ing rights ancial instru- ents 3 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights of is- suer ^{vii} |
| Resulting situation on the date on which threshold was crossed or reached | 3.73 | | | 3.72 | 88,620,091 |
| Position of previous notification (if applicable) | 4.52 | | | 4.51 | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

A: Voting rights attached to shares

| Class/type of shares ISIN code (if possible) | Number of voting rig | ghtsix | % of voting rights | |
|--|--|--|--|--|
| | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) |
| GB00BDB79J29 | 3,300,000 | | 3.73 | |
| | | | | |
| | | | | |
| SUBTOTAL 8. A | 3,300,000 | | 3.73 | 3 |

| B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a)) | | | | |
|---|------------------------------|--|---|--------------------|
| Type of financial in- strument | Expiration date ^x | Exercise/ Conversion Period ^{xi} | Number of voting rights that may be acquired if the instrument is exercised/converted. | % of voting rights |
| | | | | |
| | | | | |
| | | | | |
| | | SUBTOTAL 8. B 1 | | |

| B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b)) | | | | | |
|--|---------------------------------|---|--|-------------------------|--------------------|
| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Pe- riod ^{xi} | Physical or cash settlement ^{xii} | Number of voting rights | % of voting rights |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | SUBTOTAL 8.B.2 | | |

| 9. Information in relati applicable box with an " | on to the person subject to X") | the notification obligation | (please mark the | |
|--|---|--|--|--|
| | ication obligation is not controlled ing(s) holding directly or indirect | | | |
| | dertakings through which the vot ffectively held starting with the u 's as necessary) | | on or legal entity ^{xiv} | |
| Name×v | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial in- struments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold | |
| | | | | |

| 10. In case of proxy voting, please identify: | | |
|---|--|--|
| Name of the proxy holder | | |
| The number and % of voting rights held | | |
| The date until which the voting rights will be held | | |

11. Additional information^{xvi}

THE FIGURE OF 88,620,091 ORDINARY SHARES HAS BEEN USED AS THE DENOMINATOR FOR THIS CALCULATION.

| Place of completion | Leeds, UK |
|---------------------|------------|
| Date of completion | 29/03/2021 |