

29 October 2020



**Escape Hunt plc (AIM: ESC)**

**("Escape Hunt" or the "Company")**

### **Further progress in UK owner-operated estate**

Escape Hunt, a global leader in the growing escape rooms sector, is pleased to announce the opening of its next UK owner-operated site based in Basingstoke today, having opened for bookings on 15<sup>th</sup> October 2020. It is the eleventh UK site operating under the 'Escape Hunt' brand and will have six games rooms, including an instance of Escape Hunt's newest Doctor Who themed game, 'A Dalek Awakens' as well as a virtual reality games room. Outdoor games are also available.

Commenting on the developments, Richard Harpham, Escape Hunt's CEO said:

*"We are delighted to be opening our latest UK site in Basingstoke. The site has a prime position in Festival Place and our recent experience in Norwich, which has opened incredibly strongly, gives us a great deal of optimism for sites in premium schemes, such as this.*

*Work at our twelfth UK site, at Brewery Quarter in Cheltenham, is now substantially complete and is similarly positioned in a prime location in the town, giving us confidence that it too will be well received.*

*We continue to see attractively priced sites in prime locations and are actively continuing our UK site roll-out strategy."*

#### **Enquiries**

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## **Notes to Editors**

About Escape Hunt plc

The Escape Hunt Group is a global leader in providing escape-the-room experiences delivered through a network of owner-operated sites in the UK, an international network of franchised outlets in five continents, and through digitally delivered games which can be played remotely. Its products enjoy consistent premium customer ratings and cater for leisure or teambuilding, in small groups or large, and are suitable for consumers, businesses and other organisations. Having been re-admitted to AIM in May 2017, the Company has a strategy of creating high quality premium games and experiences delivered through multiple formats and which can incorporate branded IP content. (<https://escapehunt.com/>)

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