

21 September 2020



Escape Hunt plc (AIM: ESC)

("Escape Hunt" or the "Company")

Progress in UK owner-operated site rollout

Escape Hunt, a global leader in the growing escape rooms sector, is pleased to announce progress at its next three UK-owner operated sites.

The Company's tenth UK owner-operated site operating under the 'Escape Hunt' brand, will officially open in Norwich this week. The site will be open to the public from 23 September 2020, having opened for bookings on 10 September 2020. The site has six games rooms which include an instance of Escape Hunt's newest Doctor Who themed game, 'A Dalek Awakens' as well as a room which will be used for virtual reality games. Outdoor games will also be available.

Work at the Company's eleventh site in Basingstoke is substantially complete with opening planned for October 2020. Basingstoke will similarly have six rooms, including virtual reality and 'A Dalek Awakens'. Outdoor games will also be available.

Escape Hunt is also pleased to announce that it has completed contracts for a twelfth site at the Brewery Quarter in Cheltenham. Games for the site have been manufactured and delivered and fit-out will commence shortly. Cheltenham will have five games rooms and will also offer outdoor experiences.

Commenting, Richard Harpham, Escape Hunt's CEO, said:

"We are delighted to be opening our latest site in Norwich which has a prime position in the Intu Centre. Whilst the work had to be delayed due to COVID-19, the subsequent fit-out has been completed to a high standard and we are confident the public will love it! Work at Basingstoke is now also substantially complete and the site is similarly positioned in a prime location in the town and we are confident it will be well received.

We are delighted to have completed contracts for our next site at the Brewery Quarter in Cheltenham. In anticipation of signing, we pre-ordered games for delivery and are pleased that games have been delivered to site ready to be installed. We look forward to providing further details on its opening in due course.

This progress represents important steps in the execution of our key strategic priority to increase our UK owner-operated footprint. In each case we have been able to secure a prime retail site on favourable terms which is testament to the growing strength of our proposition and the opportunity afforded by the current retail property environment."

Enquiries

Escape Hunt plc

+44 (0) 20 7846 3322

Richard Harpham (Chief Executive Officer)
Graham Bird (Chief Financial Officer)
Kam Bansil (Investor Relations)

Shore Capital - NOMAD and Joint Broker

+44 (0) 20 7408 4050

Tom Griffiths, David Coaten (Corporate Advisory)
Fiona Conroy (Corporate Broking)

Zeus Capital - Joint Broker

+44 (0) 20 3829 5000

John Goold
Daniel Harris

IFC Advisory - Financial PR

+44 (0) 20 3934 6630

Graham Herring
Florence Chandler

Notes to Editors

About Escape Hunt plc

The Escape Hunt Group is a global leader in providing live escape-the-room experiences with a network of owner-operated sites in the UK and a global network of franchised outlets in five continents. The Company was re-admitted to AIM in May 2017 and has a strategy of creating high quality premium games and experiences, which incorporates branded IP content. (<https://escapehunt.com/>)

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