

## Escape Hunt plc

("Escape Hunt", the "Company" or the "Group")

### Directorate Change

Escape Hunt, a global leader in the growing escape rooms sector, is pleased to announce the appointment of John Story as a Non-Executive Director with immediate effect.

John brings a wealth of experience to the Company, having held a number of senior positions in both private and public companies. John was a seed investor and/or founder with significant ownership in a number of companies, including amongst others, Sportingbet, Entertainment One, Neteller, World Gaming, Fairground Gaming, Zoetic International, Ocean Outdoor, Ideagen, Eros Entertainment and Blencowe Resources. His interest and experience in both consumer-facing online and entertainment businesses and involvement with growing businesses, are attributes which are expected to be of significant benefit to Escape Hunt. He is Chairman of Peers Hardy Limited, a leading specialist watch, clock, jewellery and consumer electronics group, a position he has held since 1975. He also holds a number of other directorships, including Cambridge Realty, Bridgeworks Media Capital and Bioflow Direct.

**Richard Rose, Chairman of Escape Hunt, said:** "I am delighted to welcome John to the Board and I am confident that his extensive experience, notably in both entertainment and consumer-facing digital businesses, will be invaluable and will contribute to our continued drive for revenue growth and expansion of the business."

### Enquiries

#### **Escape Hunt plc**

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### **Notes to Editors**

About Escape Hunt plc

The Escape Hunt Group is a global leader in providing escape-the-room experiences delivered through a network of owner-operated sites in the UK, an international network of franchised outlets in five continents, and through digitally delivered games which can be played remotely. Its products enjoy consistent premium customer ratings and cater for leisure or teambuilding, in small groups or large, and are suitable for consumers, businesses and other organisations. Having been re-admitted to AIM in May 2017, the Company has a strategy of creating high quality premium games and experiences delivered through multiple formats and which can incorporate branded IP content. (<https://escapehunt.com/>)

Facebook: EscapeHuntUK

Twitter: @EscapeHuntUK

Instagram: @escapehuntuk

## **Appendix - AIM Rule 17**

Regulatory disclosures (in accordance with Rule 17 and Schedule Two paragraph (g) of the AIM Rules for Companies).

John Edward Story, aged 68, holds or has held in the last 5 years the following directorships and/or partnerships.

### **Current Directorships/Partnerships**

Bioflow Direct Limited  
Bridgeworks Media Capital Limited  
Brightfield Plaza Limited  
Cambridge Realty (Bakewell) Limited  
Cambridge Realty Limited  
Foresight Media Capital Limited  
Hyperion Finance Limited  
Peers Hardy (UK) Limited  
Scram Group Limited

### **Past Directorships/Partnerships**

Matthias Consultants Limited  
Piranha Outdoor Limited  
SIS Digital Vision Limited (In administration)

Mr Story was a director of Approved Properties Abroad Limited from 7 September 2007 until 13 February 2010, during which time the company underwent a creditors' voluntary liquidation which commenced on 6 October 2008 and concluded, with the dissolution of the company, on 13 February 2010, and a deficit to creditors of approximately £1.04 million.

On 29 August 2012, Mr Story was appointed as a director of Chuckle Monster Gift Company Limited which underwent a creditors' voluntary liquidation which commenced on 10 April 2013 and concluded with the company's dissolution on 8 March 2015. Non-preferential claims totalled £546,499 on the estimated statement of affairs as stated in the liquidator's final report to creditors, formal claims were received of £146,280 and £23,405 was distributed to creditors, representing 16p in the pound.

From 27 July 2015 until 12 December 2018, Mr Story was a director of SIS Digital Vision Limited which appointed administrators on 9 August 2019. The administration is ongoing and is expected to complete in August 2021, unless extended by the courts.

Mr. Story holds 7,999,999 ordinary shares of 1.25 pence each in the capital of the Company, representing approximately 9.95 per cent. of the Company's issued share capital.

There are no further disclosures to be made in relation to John Story in accordance with Schedule Two paragraph (g) of the AIM Rules for Companies.