# Escape Hunt plc (AIM: ESC) ("Escape Hunt" or the "Company")

## Launch of Download, Print & Play Doctor Who Experience

Escape Hunt has today announced their upcoming release of their newest Download, Print & Play Game *Doctor Who: The Hollow Planet*.

In this new play at home game, set before the events of Escape Hunt's latest escape room **Doctor Who:** A **Dalek Awakens**, friends of the Doctor will find themselves on planetoid TG-88.3 $\Omega$ , otherwise known as **The Hollow Planet**. A rogue Dalek has taken over the crumbling mining facility, and players must help the Doctor to regain control before it's too late.

This is a 1 hour experience suitable for 2 to 6 players aged 8+. The game can be played via video chat by friends, family members or colleagues. Downloads cost £14.99 per game.

Commenting on the release, Richard Harpham CEO of Escape Hunt said "We are delighted to announce the release of **Doctor Who: The Hollow Planet** which brings together our recent success in offering downloadable play-games with our exciting partnership with BBC Studios and adds to our growing catalogue of experiences that can be enjoyed outside our physical rooms."

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## **Notes to Editors**

### **About Escape Hunt plc**

The Escape Hunt Group is a global leader in providing live escape-the-room experiences with a network of owner-operated sites in the UK and a global network of franchised outlets in six continents. The Company was re-admitted to AIM in May 2017 and has a strategy of creating high quality premium games and experiences, which incorporates branded IP content. (https://escapehunt.com/)

#### **About Doctor Who**

Doctor Who is one of the longest running action adventure television series in the world spanning 56 years and winning over 100 awards. This quintessentially British show has a huge global following, with 9.6m fans across social platforms/channels and 100m video views on YouTube in the last year alone. It has been honoured by Guinness World Records as the longest running science-fiction series in the world. Doctor Who has a proven track-record in consumer products and live entertainment with over four and a half million Sonic Screwdrivers sold in the past eleven years, over 13 million action figures sold since 2005, over 19 million DVDs sold globally and over one million tickets sold for live events.

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#### **About BBC Studios**

BBC Studios, a global content company with British creativity at its heart, is a commercial subsidiary of the BBC Group. Formed in April 2018 by the merger of BBC Worldwide and BBC Studios, it spans content financing, development, production, sales, branded services and ancillaries. BBC Studios' award-winning British programmes are internationally recognised across a broad range of genres and specialisms. It has offices in 22 markets globally, including seven production bases in the UK and production bases and partnerships in a further nine countries around the world. The company, which makes 2500 hours of content a year, is a champion for British creativity around the world and a committed partner for the UK's independent sector. BBC Studios has revenue of £1.4bn, and returns around £200m to the BBC Group annually, complementing the BBC's licence fee and enhancing programmes for UK audiences. (bbcstudios.com)