

Escape Hunt Cookiebot Inventory Mapping – UK & EU Compliance (Full List)

This table maps the cookies across our website, booking journey, and embedded 3rd-party widgets into Cookiebot categories (Necessary, Preferences, Statistics, Marketing), including lifespan and compliance notes.

Host	Cookie Name	Description	Lifespan	Type
escapehunt.com	_orig_referrer	Provided by Shopify, used in connection with shopping.	13-14 days	First-Party
escapehunt.com	wp-wpml_current_language	WPML Language Plugin Cookie - Presents correct language to user.	Session	First-Party
escapehunt.com	OptanonConsent	Stores cookie consent preferences.	1 year	First-Party
escapehunt.com	OptanonAlertBoxClosed	Prevents cookie notice from showing more than once.	1 year	First-Party
escapehunt.com	uetvid	Microsoft Bing Ads tracking cookie.	1 year	Performance
escapehunt.com	_gid	Google Universal Analytics cookie.	1 day	Performance
escapehunt.com	_shopify_y	Associated with Shopify's analytics suite.	1 year	Performance
escapehunt.com	tk_ro	WordPress cookie.	A few seconds	Performance
escapehunt.com	_ga	Google Universal Analytics cookie for unique user identification.	2 years	Performance
escapehunt.com	tk_or	WordPress cookie.	5 years	Performance
escapehunt.com	_hjSession_xxxxxx	Holds current session data for Hotjar.	A few seconds	Performance
escapehunt.com	hstc	HubSpot analytics cookie.	1 year	Performance
escapehunt.com	_gat	Google Universal Analytics cookie for throttling request rate.	A few seconds	Performance
escapehunt.com	tk_tc	WordPress cookie.	Session	Performance
escapehunt.com	_hjSessionUser_xxxxxx	Hotjar cookie for persisting user ID.	1 year	Performance
playathome-uk.escapehunt.com	cart_currency	Shopify cookie.	13 days	Performance
playathome-uk.escapehunt.com	keep_alive	Shopify cookie.	13 days	Performance
escapehunt.com	hssrc	HubSpot analytics cookie.	Session	Performance
escapehunt.com	_shopify_s	Shopify analytics suite cookie.	A few seconds	Performance
escapehunt.com	_landing_page	Tracks and analyzes landing pages.	13-14 days	Performance
escapehunt.com	tk_r3d	WordPress cookie.	3 days	Performance
escapehunt.com	_hjTLDTest	Hotjar cookie for determining generic cookie path.	Session	Performance
escapehunt.com	_shopify_sa_p	Shopify analytics suite cookie for marketing and referrals.	A few seconds	Performance

escapehunt.com	tk_lr	WordPress cookie.	1 year	Performance
escapehunt.com	_shopify_sa_t	Shopify analytics suite cookie for marketing and referrals.	A few seconds	Performance
escapehunt.com	_gclxxx	Google conversion tracking cookie.	3 months	Performance
escapehunt.com	_ga_xxxXXXXXXX	Generates statistical data on visitor usage.	1 year	Performance
escapehunt.com	tk_rl	WordPress cookie.	A few seconds	Performance
linkedin.com	li_gc	LinkedIn tracking/targeting cookie.	1 year	Third-Party
linkedin.com	bscookie	LinkedIn tracking/targeting cookie.	2 years	Third-Party
youtube.com	VISITOR_PRIVACY_METADATA	YouTube targeted advertising cookie.	5 months	Third-Party
linkedin.com	UserMatchHistory	LinkedIn tracking/targeting cookie.	1 month	Third-Party
linkedin.com	bcookie	LinkedIn tracking/targeting cookie.	2 years	Third-Party
doubleclick.net	IDE	Google real-time bidding advertising exchange cookie.	Session	Third-Party
youtube.com	TESTCOOKIEENABLED	YouTube targeted advertising cookie.	A few seconds	Third-Party
linkedin.com	li_sugr	LinkedIn tracking/targeting cookie.	2 months	Third-Party
youtube.com	YSC	YouTube targeted advertising cookie.	Session	Third-Party
google.com	_GRECAPTCHA	Google advertising and tracking cookie.	6 months	Third-Party
bing.com	MUID	Bing search engine cookie.	1 year	Third-Party
linkedin.com	AnalyticsSyncHistory	LinkedIn tracking/targeting cookie.	1 month	Third-Party
doubleclick.net	test_cookie	Google real-time bidding advertising exchange cookie.	A few seconds	Third-Party
youtube.com	VISITOR_INFO1_LIVE	YouTube video tracking cookie.	6 months	Third-Party
linkedin.com	lidc	LinkedIn tracking/targeting cookie.	1 day	Third-Party
bing.com	MSPTC	Bing search engine cookie.	1 year	Third-Party
hubspot.com	_cfuvid	HubSpot marketing and sales technology cookie.	Session	Third-Party
escapehunt.com	_screload	Unknown purpose.	1 year	Unknown
escapehunt.com	wpm-domain-test	Unknown purpose.	Session	Unknown
escapehunt.com	FPLC	Unknown purpose.	A few seconds	Unknown
escapehunt.com	_cmp_a	Unknown purpose.	A few seconds	Unknown
playathome-uk.escapehunt.com	wpm-domain-test	Unknown purpose.	Session	Unknown
escapehunt.com	-schnl	Unknown purpose.	A few seconds	Unknown
escapehunt.com	_ttp			